**WEBCASTING (WWC)**

A great course for anyone...who wants to know how to webcast.

**Purpose:**

This course is designed to give you an in depth understanding of how to prepare for, deliver and facilitate a successful webcast. You will learn what it takes to communicate your ideas clearly and confidently in this multi-faceted medium, how the webcast system works, and how to get the best out of your time and effort so that you can harness the real-time collaborative power of the World Wide Web.

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You will discover…

* 10 tips for top webcasting
* Webcasting voice techniques
* How the camera works
* Shots, angles and gestures-what they mean to you.
* Getting your visuals and graphics together
* How to deal with technical hitches
* Webcasting checklist
* How to prepare for a webcast
* What to do after the webcast
* Getting your message across
* New listening skills

What you will learn…

* **Web Speak** - breathing, diction, vocal variety and projection- making what you say more powerful, persuasive, clear and interesting - so that others will understand you
* **Video Movement** - what to do and what not to do in front of a camera. Understanding gestures, movements and timing.
* **Listening Skills** - how to listen to the hidden messages in vocal tones and expressions. And how to understand foreign accents.
* **Video Etiquette** - how to get a grip on your emotions and attitude so that you can work well with other people through the medium of the World Wide Web.

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| **Course** | **Code** | **Duration** | **Location** | **Cost** | **Type** |
| Webcasting | WWC | 1 x 6 hr workshop | Australiawide | $4800 | Group |

Contact Head Office: The Voice Business,   
Level 3, 66 Berry St, North Sydney,   
NSW 2060, AU

CDs.Mp3 and Work notes included

Post Course Evaluation

A Certificate of Completion will be awarded to each successful candidate.

##### Class Time:

Classes are available weekdays between 6.00am-6.00pm

Workshops are from 9.00am-4.30pm

##### Questions?

Email: [courses@thevoicebusiness.com.au](mailto:admin@voicebusiness.com)or Phone: 1300 922 122

Website: www.TheVoiceBusiness.com.au