WEBCASTING (WWC)

A great course for anyone...who wants to know how to webcast.

Purpose:

This course is designed to give you an in
depth understanding of how to prepare for, deliver and facilitate a successful webcast. You will learn what it takes to communicate your ideas clearly and confidently in this multi-faceted medium, how the webcast system works, and how to get the best out of your time and effort so that you can harness the real-time collaborative power of the World Wide Web.

© Voice Business 2013

You will discover…

- 10 tips for top webcasting
- Webcasting voice techniques
- How the camera works
- Shots, angles and gestures-what they mean to you.
- Getting your visuals and graphics together
- How to deal with technical hitches
- Webcasting checklist
- How to prepare for a webcast
- What to do after the webcast
- Getting your message across
- New listening skills

What you will learn…

- **Web Speak** - breathing, diction, vocal variety and projection- making what you say more powerful, persuasive, clear and interesting - so that others will understand you
- **Video Movement** - what to do and what not to do in front of a camera. Understanding gestures, movements and timing.
- **Listening Skills** - how to listen to the hidden messages in vocal tones and expressions. And how to understand foreign accents.
- **Video Etiquette** - how to get a grip on your emotions and attitude so that you can work well with other people through the medium of the World Wide Web.

Course	Code	Duration	Location	Cost	Type
Webcasting	WWC	1 x 6 hr workshop	Australiawide	$4800	Group

Class Time:
Classes are available weekdays between 6.00am-6.00pm
Workshops are from 9.00am-4.30pm

Questions?
Email: courses@thevoicebusiness.com.au or
Phone: 1300 922 122
Website: www.TheVoiceBusiness.com.au

Contact Head Office: The Voice Business, Level 3, 66 Berry St, North Sydney, NSW 2060, AU

CDs.Mp3 and Work notes included
Post Course Evaluation

A Certificate of Completion will be awarded to each successful candidate.