

MEDIA SKILLS (MSI)

Great for executives and others...who have to speak to the media.

Purpose:

This Course is designed to give you a total understanding of how to present yourself, your point of view and your material with optimum effect when appearing on Film, TV or Radio.

At the start of the course your strengths and weaknesses in voice, image and movement will be identified. Immediately, a tailor-made program will be implemented, designed to address your specific media presentation problems and goals. This course comes highly recommended for presenters and executives alike.

Highly recommended.

© The Voice Business 2013

These are private sessions designed with you, your job and your company in mind. In them you will learn...

- How to control your anxiety and speak confidently.
- How to sound convincing, authoritative and persuasive.
- How to use your body to help you in front of the camera.
- How to match your tone with other people and masterfully lead them into listening to what you've got to say.
- Breathing techniques to help you keep cool when the pressure "hots up".
- Learn how to speed up or slow down, and how to use inflections and pauses to make what you say more interesting.
- Sound good if you ever have to read information aloud.
- How to get rid of irritating ticks and nervous gestures.
- How to improve your diction and pronunciation.
- How to deliver a clear message, cut to the chase and get the results you want.



Course	Code	Duration	Location	Cost	Type
Media Skills	MSI	2 x 2 hr sessions	Sydney	\$1100	Individual

Sydney	Melbourne	Brisbane	Canberra	Adelaide	Perth
Level 3, 66 Berry Street, North Sydney, NSW 2060	City Venue	City Venue	City Venue	City Venue	City Venue

Class Time:
Classes are available weekdays between
6.00am-6.00pm
Workshops are from 9.00am-4.30pm

Questions?
Email: courses@thevoicebusiness.com.au or
Phone: 1300 922 122
Website: www.TheVoiceBusiness.com.au

Contact Head Office: The Voice Business,
Level 3, 66 Berry St, North Sydney,
NSW 2060, AU

CDs.Mp3 and Work notes included
Post Course Evaluation

A Certificate of Completion will be awarded to
each successful candidate