## MEDIA INTERVIEW COACHING (MIC)

Great for anyone who has had a specific media interview sprung on them.

## **Purpose:**

You suddenly find yourself in the spotlight and you're unsure of how to conduct yourself. This



course coaches you in how to handle a media interview with aplomb. Find out how to stay calm and confident and on track. Learn how to maintain your message under pressure and how to deal with the tricks and techniques of the interviewer so that you come out on top.

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What you will learn:

- How to improve the sound of your voice and speak confidently.
- How to deal with all sorts of questions.
- How to think on your feet and handle pressure like a pro.
- How to sound convincing, authoritative and persuasive.
- How to project your voice in all sorts of interview situations.
- How to match your tone with other people and masterfully lead them into listening to what you've got to say.
- Breathing techniques to help you keep cool when the pressure "hots up".
- Learn how to speed up or slow down, and how to use inflections and pauses to make what you say more interesting.
- How to improve your diction and pronunciation.
- How to deliver a clear message and get the results you want.
- And much, MUCH more!

Course	Code	Duration	Location	Cost	Туре
Media Interview Coaching	MIC	1 x 2 hr session	Australiawide	\$ 660	Individual

Sydney	Melbourne	Brisbane	Canberra	Adelaide	Perth
Level 3, 66 Berry Street, North Sydney, NSW 2060	City Venue				

Class Time: Classes are available weekdays between 6.00am-6.00pm Workshops are from 9.00am-4.30pm

Questions? Email: <u>courses@thevoicebusiness.com.au</u> or Phone: 1300 922 122 Website: www.TheVoiceBusiness.com.au Contact Head Office: The Voice Business, Level 3, 66 Berry St, North Sydney, NSW 2060, AU

CDs.Mp3 and Work notes included Post Course Evaluation

A Certificate of Completion will be awarded to each successful candidate.

